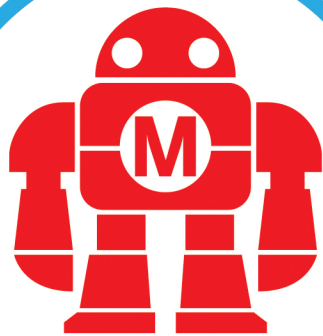


THE 12TH ANNUAL

Maker Faire® Orlando

NOVEMBER 9 & 10, 2024

SPONSORSHIP



OPPORTUNITIES

**HUNDREDS
OF EXHIBITS**



**14,000+
PARTICIPANTS**



**ROBOTS
AS SEEN ON TV**





Maker Faire® Orlando

WHY SPONSOR?

Maker Faire Orlando offers THE time and place in Central Florida when thousands of talented designers, engineers, artists and innovators show off all that they make & create.



INNOVATIVE

Maker Faire draws an innovative audience that appeals to the interest of high-tech, software, engineering and architecture companies, arts and graphics organizations, universities and start-up companies.



INSPIRING

Share your message and reach a highly inspiring, educated, and motivated audience with an estimated **14,000 participants in one weekend.**



IMPACTFUL

Position your company / organization as an impactful leader and supporter of community arts & education.

BROUGHT TO YOU BY



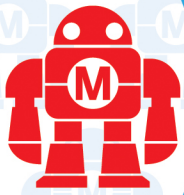
THE MAKER EFFECT
FOUNDATION

Make:
Community



ORANGE COUNTY
GOVERNMENT

BE PART OF THE GREATEST SHOW (& TELL) ON EARTH!



SPONSORSHIP BENEFITS

Maker Faire® Orlando

THE PERKS

GOLDSMITH
[PREMIUM]

25K

SILVERSMITH
[PREMIUM]

15K

COPPERSMITH
[PREMIUM]

8K

BLACKSMITH
[SPONSOR]

4K

DIGITAL
[SPONSOR]

1K

SPONSOR BOOTH

*to promote your organization

30' x 30'

20' x 20'

20' x 10'

10' x 10'

EXCLUSIVE NAME & LOGO

*recognition in media announcements and paid advertising



DEVELOPMENT & PLANNING

*of hands-on activities for sponsor booth presence



NAMING RIGHTS

*for specific events and program areas (*i.e. Nerdy Derby, Power Racing, etc.)



SOCIAL MEDIA

*featured on Maker Faire Orlando Channels



PRINT PROMOS | SIGNAGE

*logo featured on print promotions and day-of signage



EMAIL BLASTS

*logo featured on email blasts to MFO subscribers list and correspondence to makers and attendees



WEBSITE

*logo featured on Maker Faire Orlando website and social media



WEBSITE ONLY

EXPERIENTIAL MARKETING OPPORTUNITIES

*including exposure through hands on activities and demonstrations



STAFF PASSES

*Maker Faire Orlando (2-Day Access)

30

20

15

10

GUEST PASSES

*Maker Faire Orlando (2-Day Access)

50

40

25

10

10

VOLUNTEER OPPORTUNITIES

*for employees



CHOOSE THE BEST OPTION FOR YOU | CUSTOM PACKAGES AVAILABLE

PLEASE CONTACT US AT: SPONSORS@MAKERFAIREORLANDO.COM

Maker Faire® Orlando

THE MORE YOU KNOW!

ROBOT RUCKUS

Maker Faire Orlando has been home to one of the largest combat robotics competitions in the nation. Join hundreds of competing bots builders and raving fans for Robot Ruckus! The event draws in builders from all over the world. Partner with us as we expand the number builders of small class robot competitions, allowing increased community participation.



Racers from all over the USA travel to Orlando each year to race in the Power Racing Series. These seemingly silly race cars are feats of engineering made with only a \$500 budget. The combination of furious racing and fun antics keep the crowd buzzing as the top racers claim the championship cup!



MAKE IT UNIQUE!

"YOU DON'T BUY A SHIRT AT MFO, YOU MAKE IT!"

The highlight of many events is picking out the perfect souvenir to take home with you! At Maker Faire we create a unique environment where you make your own event merch! With a plethora of hands on activities, MFO enables attendees learn new skills while having a LOT of fun!



Each year as many as 2,000 Title 1 school children attend Maker Faire for FREE through our school programs. In addition, educators and other school staff receive FREE admission so that we can continue to entertain, educate, and inspire our local community!

EDUCATE & INSPIRE!

"ANYONE CAN MAKE AMAZING THINGS!"



MakerFX Makerspace provides the space, tools, and community to create a positive year-round impact for Central Florida. MakerFX members work together to educate and inspire through individual and group projects, workshops, meetups, events and more! MakerFX members also mentor through programs with Boys and Girls Clubs, school robotics teams and other programs. MakerFX makes a difference!

MAKERFX.ORG



The Maker Effect Foundation exists to activate and amplify the efforts of makers as they learn, build and work together in their communities. Our programs include Maker FX Makerspace in Orlando, FL, Maker Faire Orlando, K-12 educational support, and fiscal sponsorship of FIRST Robotics teams. The Maker Effect Foundation is a 501(c)(3) public charity and a supporting member of Nation of Makers.

THEMAKEREFFECT.ORG

MAKERFAIREORLANDO.COM